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CUSTOMIZED GIFT BAGS ARE “SPA-RIFFIC” FOR BLUSHING BRIDES... AND GROOMS

Brides.com Gives Positive Review to Blush Spa Line & Customized Gift Bags

ATLANTA, April 9, 2008 – *Blush*, the signature spa line featuring *Blush* for women and *Blu* for men, is gaining substantial momentum since its national launch in January 2008. After presenting gift bag for a taping of MTV’s “Sweet 16” and being selected as the official gift bag sponsor for the National Football Players Father Association’s 3rd Annual Living Legends Luncheon during Super Bowl weekend, Blush is gearing up for one of most hectic (and exciting) times of the year for event planners: wedding season.

Brides.com has taken notice of Blush and recently profiled the company’s unique style and added value. Blush’s ability to offer perfect welcome bags for guests, as well as gift bags for the bridal shower and wedding party is just one aspect of Blush’s distinct appeal. Blush’s uni-sex spa line not only ensures that the groom and his comrades will feel pampered, but helps the wedding planner eliminate the stress associated with finding gifts for all wedding participants. Here’s what Brides.com had to say:



“You’ve heard me joke before about the when-donkeys-fly hardships of trying to find just the right gifts for your wedding attendants. Bridesmaids are hard enough, but for groomsmen? Nigh impossible. But now the joke’s on me, because Blush Bags are in town.

Designer Quiana Corde’s bags are lusciously spa-riffic, packed with high-end grooming tools and yummy spa products for girls or guys.

You’ll find everything from posh mani-pedi kits, cosmetic brushes, and stainless steel shaving kits to comfy robes and slippers. The bags range from about \$75–350, but they’re totally customizable inside and out, as are the wrappings (but we love the signature cocoa brown).

These bags are perfect for your bridal party, but they’d also make lovely luxe welcome bags for guests or shower gifts. And Quiana’s art background means you can coordinate with your wedding colors and style with ease. Just give her 4–6 weeks’ notice and she’ll pull everything together. Rush jobs cost a little more, but finding a good groomsmen’s gift? Priceless, baby!’ (by Melissa Bradley Diskin: <http://origin.www.brides.com/local/atlanta/blog/localscoutatlanta/index.html>)

For more information about the Blush spa line and customized gift bags for ALL occasions, visit www.blush-bags.com or call 770.908.7480

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